



Dear Advocate:

Thank you for your work to promote great communities in the Bay Area! We have an unprecedented window of opportunity now in the Bay Area. Public transit systems are expanding. More and more people want to live near transit. Regional and state policies are requiring cities and transit agencies to work together to connect transit with housing, jobs, and education. Now is our chance to secure a wealth of housing, employment, and transportation choices for all communities in the Bay Area. But working families need to be informed and involved to make sure these plans protect existing communities and provide local community benefits.

We developed this toolkit to help community groups shape Great Communities around transit. Help us make sure these plans will result in neighborhoods of affordable homes, shops, accessible job centers, and community services. With this toolkit, you will have the tools influence your city's plans for neighborhoods near transit. In this toolkit you will find:

- Handout sheets to get your community informed about key aspects of station area plans such as parking, traffic, affordable housing, compact development, and community benefit agreements.
- Step-by-step instructions for creating a station plan campaign.
- Tips for working with the media to get out your message.
- Technical tools and references for more in-depth information.
- Background on why we need to get involved in station area planning processes, who the members of the Great Communities Collaborative are and what the overall Collaborative goals are.

All the components of this toolkit are located on the Great Communities Collaborative website: www.greatcommunities.org

For more information contact 510-740-3150 or email info@greatcommunities.org



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